



The Circle of Red Deer Seniors' Society o/a The Golden Circle Senior Resource Centre



***Working collaboratively in community to make
Red Deer one of the best places in Alberta to age.***

2025
ANNUAL REPORT

Mission

An intergenerational, innovative coordinating organization and gathering place which provides knowledge, resources, supports and social opportunities that contribute to the well-being, independence, and dignity of all individuals in Red Deer and surrounding communities.

Vision

An Active community resource organization that welcomes all individuals.

Mandate

- To design, deliver and administrate programs and services for older adults who are in need of assistance.
- To provide opportunities for intergenerational programs so all generations benefit from each other.
- To monitor, assess and direct those programs and services.
- To ensure the programs and services promote quality of life and foster maximum independence.

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BOARD CHAIR'S REPORT

This has been another interesting year at the Golden Circle. I wasn't planning on being chair this year, as I assumed Craig would continue to chair the board for another year. However, he had other plans, and stepped away from the board, and I was asked to take the chair once more.

I feel we have had a good year, with lots of activities for our members, and an increase in membership to enjoy our facility. We have had some challenges but fortunately have an experienced and willing board to get us through. We received advice from a Human Resources company and a Lawyer in Red Deer to help steer us in the right direction. Our Executive Director, Lisa, has been nothing but supportive of the board and our actions, and I thank her for her assistance through the year. She has helped us continue to improve our policies and procedures, as she guides the organization toward success.

Our Outreach Program continues to grow, and we are helping more older adults work through ensuring they have all supports necessary. Our kitchen is serving meals five days a week now – with lunch on Mondays and Wednesdays, soup and sandwich on Tuesdays and Thursdays, and breakfast on Fridays, while continuing to offer frozen meals. Our members appreciate the delicious food offered each week, and we thank our kitchen staff and volunteers for keeping us all well fed! We feel our coffee shack has been successful this year, as members often come in for a chat and coffee. We appreciate the donations placed in the jar to help cover the cost of the coffee. We are trying to keep our costs as low as possible to make sure all members are eating healthy.

I also want to thank my fellow board members who have your best interests at heart. We have an ongoing challenge with our finances. As the government cuts grants (although our executive director seems to find new ones to help us), we need to fundraise more. The atmosphere in the community with so many non-profits looking for support, is a difficult one in which to find new ways to make money. We do appreciate all the support we receive from our members with donations to assist our activities and 'keep the lights on.'

Thank you to everyone who has supported us through this past year. We appreciate seeing you participate in the numerous activities that go on in our building five days a week.

I trust you will continue to support your board in their efforts to make the Golden Circle a happy place to visit.

Linda Liptak

EXECUTIVE DIRECTOR'S REPORT

What a great year 2025 was! We had the opportunity to try some new initiatives, including pop-up boutiques, the Westerner Parade Breakfast, and Santa's Pancake Party. These events allowed us to get out into the community and connect not only with our members, but with the broader Red Deer community as well, something that aligns closely with our strategic plan.

We also responded to feedback from our most recent member survey by implementing Tuesday and Thursday meal programs, along with increasing the number of bus trips, many of which have been sold out. Our regular Monday and Wednesday meals continued to be well attended, and we introduced Tuesday and Thursday soup and sandwich offerings. While these newer programs are still growing, they provide valuable opportunities for social connection and access to a healthy meal for those who attend.

We were honoured to be named Charity of Choice for Western Financial in 2025, which brought in over \$3,500 in support of our programs. We also gratefully received donations from Chris Thiessen with IG Wealth Management, as well as a grant from Blue Cross, which allowed us to purchase heavier weights and additional equipment for our exercise classes.

We are incredibly thankful to our volunteers, who contributed 9,814.39 hours throughout the year to help keep the Centre running. From providing rides to medical appointments, wrapping cutlery, serving meals and supporting events, to the dedication of our Board and committee members, your commitment makes everything we do possible.

Staffing remained relatively stable throughout the year, with some transition within the kitchen team and at the front desk. Through these changes, our team continued to provide consistent and dedicated service to our members.

As we move further into the new year, our focus will be on securing grants that extend into 2026 and 2027, while continuing to strengthen member engagement. We are pleased to report that membership has increased since 2024. While space continues to be a limitation, we remain committed to offering programs and services that reflect what our members want and need.

Thank you to our Board, staff, volunteers, and members for making the Golden Circle the welcoming and vibrant community that it is.

Respectfully submitted

Lisa Manning

POLICY COMMITTEE REPORT

The Policy Committee of The Golden Circle Senior Resource Centre is pleased to present this report to the Annual General Meeting, highlighting the key activities, achievements, and policy developments that have occurred over the past year.

The committee reviews proposed policy changes and either refers them back to the submitting committee for changes or forwards them on to the board for approval.

Here are a selection of policies worked on by the Policy Committee in 2025.

NEW

- The Golden Circle is Non-partisan
- Mental Health OHS policy
- Workplace Impairment and intoxication

UPDATED EXISTING POLICIES

- Workplace Harassment
- Complaint process
- Grievance process
- Workplace violence
- Capital purchases

In conclusion, I would like to thank Lisa Manning, Executive Director, who researched and drafted the policies, and the Board members on the committee who provided excellent support throughout the year.

Submitted by Milt Williams Board Vice-Chair/Chair of the Policy Committee.



PROGRAM COMMITTEE REPORT

The year has been a busy one with lots of activities and programs. There were no less than twenty information sessions that provided participants with information on a wide variety of topics. The exercise sessions are very popular and most fill up at registration. These programs include Tai Chi, Stretch & Strengthen, Yoga and Zumba. Mahjong and cards have expanded with two sessions of "Learn to Play" which attracted new participants.

Bus trips this year were numerous including two trips to Cow Patti theatre, Innisfail Theatre, three trips to Rosebud, Edmonton Jubilations for Abba, Brunch and Botanicals in Edmonton and the Mystery trip which was exciting as the participants didn't know what was coming but enjoyed tea at the Tearoom and the Japanese Garden.

There were numerous special luncheons and dinners all well attended. There was the Spring Supper, Harvest Supper, Mother's Day, Victoria Tea, Christmas lunches, Summer Party, Lunar New Year and Valentines Day event as well as Halloween breakfast and breakfast with Santa. All of these kept the kitchen very busy. The Craft and Bake Sale, Westerner Parade events and a full week of events for Senior's week were very busy times.

With all these activities a big thank you has to go to Megan Schapansky, Program and Volunteer Coordinator, staff and volunteers for making these programs and activities such a success.

Catherine Peterson, Program Committee Chair



FUNDRAISING COMMITTEE REPORT

Once again, it is time for another AGM.

The Fundraising Committee for 2025 consisted of two members of the public, Sharon Vanin and Clement Wong. We have also had four board members helping us out this past year. They are Linda Liptak, Greg Wells, Shelley Dalueg, and myself Bill Alm, as well as our Executive Director Lisa Manning.

The Fundraising Committee has continued to meet throughout 2025 to discuss future events for 2026.

We sold tickets for the Grocery Raffle as well as the Cash Raffle tickets. The committee would like to thank all the volunteers that helped sell tickets, and the people that bought tickets.

We would like to Thank Lisa, and her amazing team with all their hard work with organizing and selling of the tickets. It is not easy and it is a lot of hard work. We could not have done it without any of them.

We would also like to thank you our Golden Circle Members, who buy the tickets, support our various bus trips, and who spends your money supporting the Golden Circle.

Our committee looks forward to an exciting year ahead. We have some wonderful things planned for the year ahead.

Bill Alm

Chairperson of the Fundraising Committee 2025



HUMAN RESOURCES COMMITTEE REPORT

The Human Resource Committee is pleased to present its report for the past year. The committee operates in a governance capacity, providing oversight, guidance, and policy direction, while day to day Human Resources management rests with our Executive Director.

Several HR policies did not clearly define the difference between policies that govern the Board and those that are administrative/operational in nature and managed by the Executive Director.

Over the past year the HR Committee convened regularly to review, provide recommendations and to amend a full suite of Human Resource policies from operational procedures.

Key areas of review and oversight included: (But not limited to)

- Complaint procedure updates.
- Grievance procedure updates.
- Occupational Health and Safety Mental Health Policy implementation.
- Workplace Violence Policy implementation.
- Hiring, personnel records and performance appraisals Policy revisions

The Committee also provided oversight for a confidential Human Resource matter ensuring appropriate processes in accordance with established policies and governance practices.

The Committee thanks the Board and our Executive Director for all their collaboration and commitments over the past year.

Respectively Submitted,
Larry Sillery
Chair, Human Resource Committee



FINANCE COMMITTEE REPORT

This past year has been one of learning and transition for the Finance Committee. With 100% turnover from the previous year including the Chair and all committee members there was a significant period of adjustment. I would like to sincerely thank each member of the committee for their dedication and hard work in ensuring that our financial responsibilities remained on track throughout the year.

We also worked with a new auditor, which required additional time and effort to complete the audit process. As they become more familiar with our organization and its operations, we anticipate a smoother and more efficient process in the coming year.

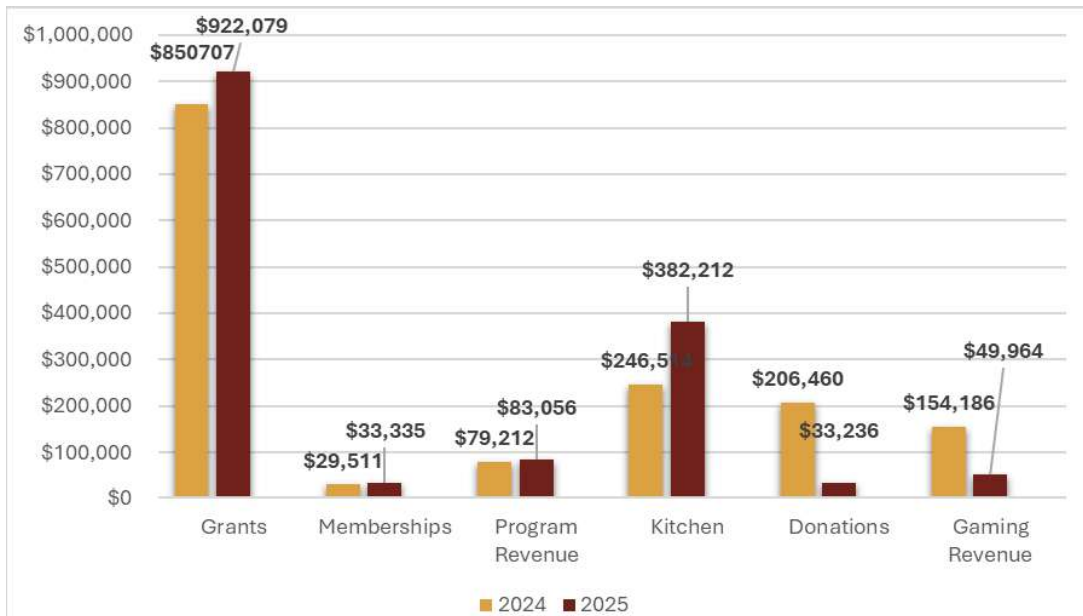
In addition, we experienced turnover in the bookkeeping role and were pleased to welcome Francisco back. His familiarity with the financial operations of the Golden Circle, along with his knowledge of grant structures and reporting requirements, has been a valuable asset to the organization.

I would like to extend my sincere thanks to the Finance Committee members: Dave Laurin, Larry Sillery, Bill Alm, and Linda Liptak as well as Executive Director Lisa Manning, for their commitment and for the important work they have contributed over the past year.

Committee Chair – Shelley Dalueg

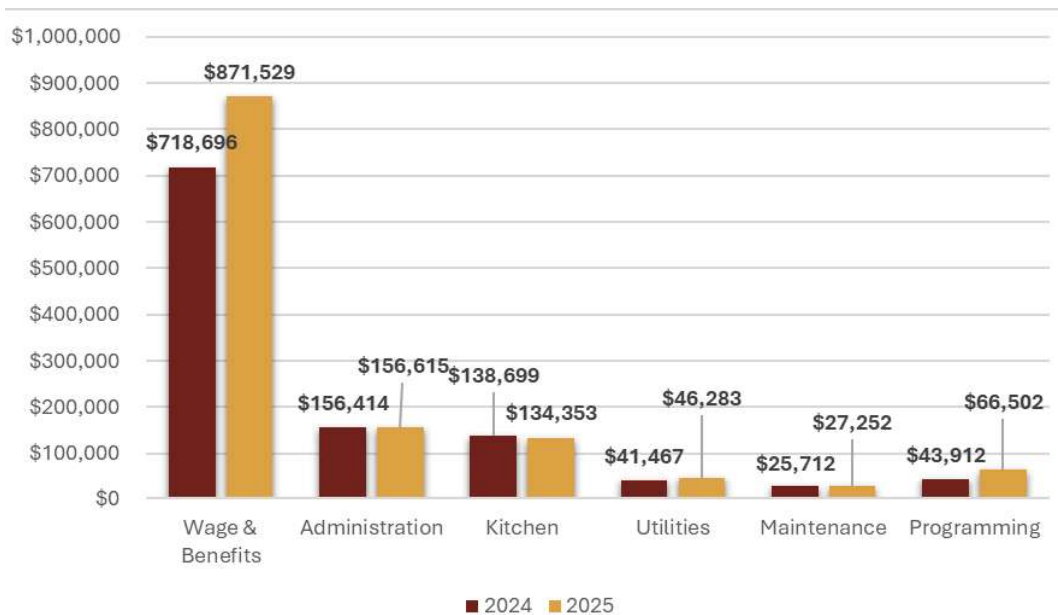


ANNUAL REVENUES

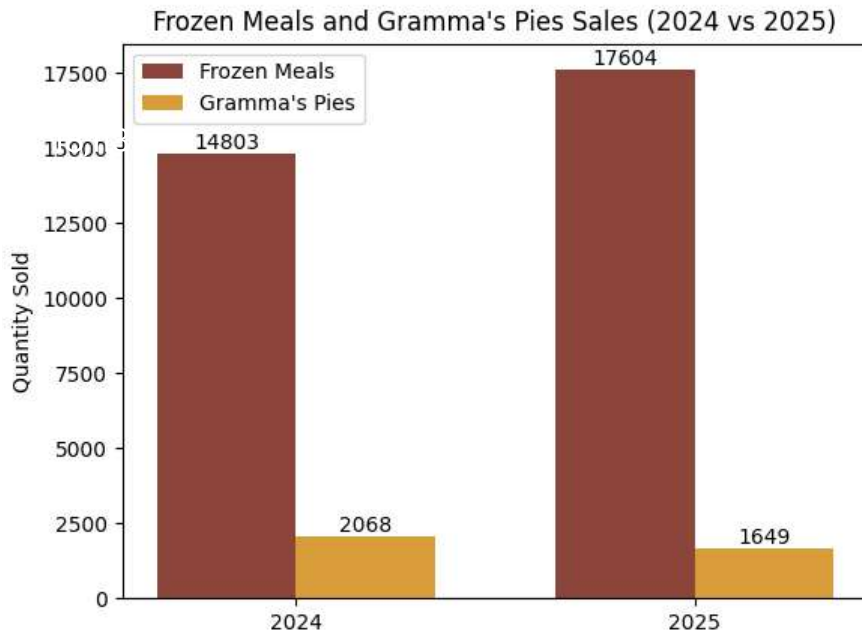


- Donations received in 2024 included a \$182,000 bequest.
- Gaming revenue was higher, as funds were required to be expended prior to a specified deadline.

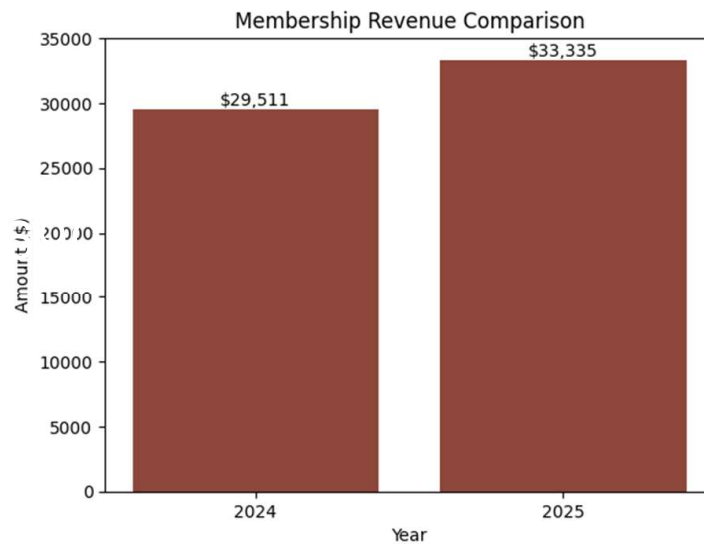
ANNUAL EXPENSES



FROZEN MEAL AND GRANDMA'S PIE STATISTICS



MEMBERSHIP STATISTICS



VOLUNTEER STATISTICS

Volunteers continue to be an essential part of the Golden Circle community. The breadth and depth of our programs and services would be impossible without our volunteers' dedication, time, and talents. From our Board of Directors and Committee members to activity coordinators, volunteer drivers, foot care support, Coffee Shack hosts, income tax preparers, bingo and casino workers, and those assisting in the kitchen and dining room, each volunteer plays a vital role.

In 2025, a total of 9814.39 volunteer hours were logged into My Senior Center. This represents an increase of 1399.74 hours compared to 2024. We also recognize that the actual number of volunteer hours is likely even higher, as some hours may go unrecorded. We encourage volunteers to continue logging their time and offer assistance to anyone needing a refresher on how to do so.

For every mile driven,
For every meal served,
For every quiet moment
Where kindness was heard,
For meetings and minutes,
For plans yet to grow,
For saying "yes"
When you didn't have to yet chose so,
You've given your time,
Your heart, your care,
And built something beautiful
Simply by being there.
Volunteering isn't just what you do
It's who you are.
And because of you,
People feel supported,
People feel valued,
People feel less alone.
On behalf of all of us, thank you.
For every hour, every effort, every moment.
You truly make this community what it is.

FUNDRAISING/EVENT STATISTICS

Each year, our events and outings offer meaningful opportunities for social connection, cultural celebration, and community engagement. In 2025, we were thrilled to see strong participation across a variety of activities, including themed suppers, special gatherings, and bus trips. These events not only provide enjoyment and entertainment but also contribute to the financial sustainability of our programs through bar sales, 50/50 draws, and fundraising efforts.

Below is a summary of our 2025 events and fundraising efforts

Spring Boutique - \$540.00

Fall Boutique - \$525.00

Westerner Pancake Breakfast - \$250.00

Santa's Pancake Party - \$680.00

Bar Sales - \$690.00

Grocery/Cash Raffle Total \$11620.00

Quilt Raffle - \$272.00

Winter bake sale table sales - \$810.00

Winter bake sale baking - \$701.80

Other Community Events (Non-Ticketed)

- Total Events Held: 22

- Total Attendance: 482

These included informal gatherings and presentations.

Bus Trips

- Total Trips: 6

- Total Tickets Sold: 319

Our bus trips continue to be a popular offering, providing enriching day excursions to cultural and entertainment destinations.

OUTREACH INFORMATION AND STATISTICS

The Golden Circle's Outreach Program plays a critical role in supporting older adults in Red Deer and surrounding areas. Our dedicated Outreach Coordinators provide compassionate, client-centered support that promotes safety, independence, and well-being. Whether it's connecting individuals with essential services, providing transportation to medical appointments, or responding to serious issues like elder abuse, our team ensures seniors have the resources and advocacy they need to thrive.

In 2025, the Outreach team responded to a wide variety of needs, as shown in the summary below:

Outreach Activity Highlights

Elder Abuse Calls: 31
Walk-ins: 1331
Home Visits: 1500
New Clients: 375
Client Reassessments: 176
Referrals to Golden Circle Programs/Services: 856
Referrals to Other Agencies: 3625
Medical Rides Provided: 1177
Escorted Grocery Shopping Trips: 72
Grocery Deliveries: 1067
Brokered Worker Matches: 321
Incoming Calls to Outreach Coordinators: 10,039
Outgoing Calls by Outreach Coordinators: 13,303



GOLDEN CIRCLE LIFE



2024/2025 BOARD OF DIRECTORS

Linda Liptak, Board Chair
Milt Williams, Vice Chair
Shelley Dalweg, Treasurer
Kim Mortimer, Secretary
Bill Alm, Director
Dave Laurin, Director
Catherine Peterson, Director
Larry Sillery, Director
Shirley Thomas, Director
Greg Wells, Director

FUNDERS

Our 2025 Outreach programming would not have been possible without grant funding from these incredible organizations:



STAY IN TOUCH



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www.goldencircle.ca



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@Golden Circle Senior Resource Centre



@GoldenCircleRD



To our Funders, Board of Directors, Staff Team, Volunteers,
Brokered Workers & Members,

THANK YOU

for your support of our organization and for making a
difference every day in the lives of older adults in Red Deer
and surrounding area!